

Amendments to the Claims

Claims 1-20 (Canceled)

Claim 21 (Previously presented): A new computer-implemented method for providing integrated financial management services to a crop producer comprising:
providing crop insurance services to the producer, including an evaluation of a proper level of crop insurance where the producer is neither overinsured nor underinsured such that the proper level is used by the crop producer;
providing financial management services, including an ongoing analysis of break even points and profitability, the ongoing analysis based in part on the proper level of crop insurance; and
providing marketing services, including an evaluation as to the profitability of a potential sales contract based upon current data from the financial management services, such that sales contracts are executed by the producer;
integrating the crop insurance services, financial management services, and marketing services by updating the ongoing analysis of break even points and profitability with the sales contracts executed by the producer;
presenting a computer generated output to the crop producer showing results from the integrated financial management services, the results including analysis of break even points and profitability.

Claims 22-37 (Canceled)